

NORIA SOUMBOU

Atlanta, GA 30324
(404) 884-9920
Soumbou.noria@gmail.com
[LinkedIn](#) | [Portfolio](#)

Hi, I'm a passionate Product Designer with a BS in Computer Science and three years of experience. My tech journey and unending curiosity have honed my ability to create user-centered experiences that are both intuitive and appealing. I'm skilled in user research, usability testing, and prototyping, and have a strong foundation in software testing and web development. I'm eager to collaborate with development teams to deliver high-quality designs that meet client needs and exceed expectations.

DESIGN EXPERIENCE

UX/UI DESIGNER / Mobo | [Link](#) | 06/2023

- Led the end-to-end design and development of Mobo. From conceptualization to the prototype stage, ensuring a user-centric and seamless experience for future users.
- Conducted user research and interviewed with 15 individuals to gather insights and understand pain points.
- Created wireframes and high-fidelity prototypes for key app features, resulting in 95% positive user feedback during usability testing.

UX/UI DESIGNER / Bus App | Thinkful | [Link](#) | 03/2023

- Designed a mobile prototype for a fictitious public transportation company, aimed at improving the user experience of the riders by increasing efficiency in tracking bus routes and schedules.
- Conducted user research, created user personas and journeys, and developed wireframes and prototypes using Figma.
- Iterated on design based on user feedback and presented the final design, demonstrating effective communication and presentation skills.

UX/UI Designer and Web Developer | Freelance

01/2019 - 12/2020, Atlanta, GA

- Designed and developed user-friendly websites for clients, utilizing UI/UX design principles to ensure an optimal user experience that increased traffic by 30%.
- Conducted comprehensive manual testing on mobile and web platforms, utilizing industry-standard testing methodologies such as user acceptance testing, resulting in a 40% reduction in website bugs.
- Partnered closely with clients to stay current on product features and functionalities and delivered timely and high-quality work, resulting in a 95% client satisfaction rate.

OTHER EXPERIENCE

Customer Engagement Associate | The Coca-Cola Company

01/2021 - 10/2021, Atlanta, GA

- Improved user experience by identifying and resolving issues with customer soda machines through quality checks, refining my attention to detail, and problem-solving skills.
- Achieved a 20% increase in customer satisfaction ratings by delivering exceptional customer service and ensuring adherence to quality control measures, demonstrating my commitment to providing optimal user experiences.

Consultant Web and Mobile Developer | BNSP Technology

07/2016 - 12/2018, Remote, Gabon

- Developed and maintained websites for clients using WordPress, Wix, and Laravel, resulting in a 25% increase in client retention rate.
- Performed expert design reviews to identify possible design flaws and implemented UX best practices to improve user experience, resulting in a 15% increase in user engagement.
- Collaborated with developers and clients to stay current on product features and functionalities.

EDUCATION

Georgia State University
Bachelor of Science (B.S.) - Computer Science
Atlanta, GA

CERTIFICATE

Thinkful
UX/UI Design
Online Atlanta, GA

SKILLS

User research and usability testing, Wireframing, Prototyping, Mobile and Web design, Interaction Design, Information Architecture Programming (Laravel, PHP, HTML, CSS, JavaScript, Bootstrap)

TOOLS

Figma, Adobe XD, Notion, Miro

LANGUAGE

French

AWARDS

1st place MLH winner at HackGSU - 2018
Built an AI sign language detector using TensorFlow and Python.

2nd place MLH winner at HackGSU- 2018
Built a Google Assistant app connected to an API.

3rd place MLH winner at VandyHack - 2017
Built an ionic/angular mobile app.